



THE CHAMPAGNE PROBLEMS PODCAST

Media Kit 2021-2022

ADVERTISING OPPORTUNITIES

Partner with The Champagne Problems Podcast for unique opportunities to reach an engaged, active and growing audience.

2021 Champagne Problems Stats

- 17,000 unique downloads
- Listeners are engaged for 67% or more of each episode
- 5 Star Apple Podcast Rating
- 173 individual ratings
- Very active social media channels and growing. Additional investments are being made in this area.

EPISODE TITLE PRESENTER

Gain exclusive rights for your company to sponsor a Champagne Problems Podcast episode including:

- Branding throughout episode promotion
- Live read of ad or pre-produced 30-second ad
- Website URL mention
- Personal promotion - "I love this product" etc.
- Social media mentions/tags
- Link in Show Notes on podcast networks.

**\$1,000
PER
EPISODE**

EPISODE SUPPORTER

- Live Read of ad or pre-produced 30-second ad
- Website URL mention
- Promotion by co-hosts - "I love this product" etc.
- Social Media mentions/tags

**\$750
PER
EPISODE**

EPISODE ENTHUSIAST

- Live read or pre-produced 30-second ad
- Website URL mention

**\$500
PER EPISODE**

To reach Robbie Shaw, owner and lead host, via email: roberttshaw@gmail.com | Or via phone: 704.460.8638



[PODCASTS.APPLE.COM/US/PODCAST/
CHAMPAGNE-PROBLEMS/ID1561605734](https://podcasts.apple.com/us/podcast/champagne-problems/id1561605734)



WWW.CHAMPAGNEPROBSPodcast.COM



[@CHAMPAGNEPROBSPodcast](https://www.facebook.com/CHAMPAGNEPROBSPodcast)



[TWITTER.COM/CHAMPPROBSPOD](https://twitter.com/CHAMPPROBSPOD)



[@CHAMPAGNEPROBSPodcast](https://www.instagram.com/CHAMPAGNEPROBSPodcast)



[LINKEDIN.COM/COMPANY/THE-
CHAMPAGNE-PROBLEMS-PODCAST](https://www.linkedin.com/company/the-champagne-problems-podcast)

PAST SEASON SPONSORSHIP

8 episodes of Season One and 8 episodes of Season Two are currently released. Gain exclusive rights to sponsor entire past seasons of The Champagne Problems Podcast. Your logo and a link to your organization's website will be added to TCPP's website. Your company's name will be added as the Season sponsor of all current episodes in Show Notes. Your logo and branding will be used in promotion as well as all social media tags. Advertising of TCPP will include mention of the season sponsorship by your organization.

**\$9,000
PER
PAST
SEASON**

PAST SEASON SPONSORSHIP

8 upcoming episodes of Season 3 are scheduled and under production. Gain exclusive rights to sponsor the entire Season 3 of The Champagne Problems Podcast. Your logo and a link to your organization's website will be added to TCPP's website. Your company's name will be added as the Season sponsor of all episodes in Show Notes. Your logo and branding will be used in promotion as well as all social media tags.

Promotion in each episode will include:

- Live read of ad or pre-produced ad
- Website URL mention
- Personal promotion - "I love this product" etc.

**\$12,000
SEASON 3
SPONSORSHIP**

PRE-RECORDED ADS

Both 30-second and 60-second ads are available to showcase your organization on The Champagne Problems Podcast throughout an 8-episode season.

**30-second
ad: \$3,500**

**60-second
ad: \$6,500**

To reach Robbie Shaw, owner and lead host, via email: roberttshaw@gmail.com | Or via phone: 704.460.8638



[PODCASTS.APPLE.COM/US/PODCAST/
CHAMPAGNE-PROBLEMS/ID1561605734](https://podcasts.apple.com/us/podcast/champagne-problems/id1561605734)



WWW.CHAMPAGNEPROBSPodcast.COM



[@CHAMPAGNEPROBSPodcast](https://www.facebook.com/CHAMPAGNEPROBSPodcast)



[TWITTER.COM/CHAMPAGNEPROBSPodcast](https://twitter.com/CHAMPAGNEPROBSPodcast)



[@CHAMPAGNEPROBSPodcast](https://www.instagram.com/CHAMPAGNEPROBSPodcast)



[LINKEDIN.COM/COMPANY/THE-
CHAMPAGNE-PROBLEMS-PODCAST](https://www.linkedin.com/company/the-champagne-problems-podcast)